

PRESS RELEASE

Power Moves Vegas: Stand Out in a City That Never Waits

FOR IMMEDIATE RELEASE

SinCity Chamber of Commerce Launches “Power Moves Vegas” to
Ignite Business Growth and Redefine Las Vegas Networking

LAS VEGAS, Nev. — The SinCity Chamber of Commerce is unveiling Power Moves Vegas: Build Branding That Stands Out in a City That Never Waits, a bold new business plan designed to fuel membership growth and elevate the local business scene. This initiative, crafted in collaboration with Las Vegas-based strategist and designer Charles Spady, Founder of OCD-STUDIOS DESIGN, introduces a dynamic suite of events and experiences to spark meaningful connections and drive entrepreneurial momentum.

We’re not just about membership,” said Spady. “The SinCity Chamber is about standing out, showing up, and turning hustle into legacy in one of the world’s most dynamic cities.”

Highlights of Power Moves Vegas include:

- **Vegas Power Lunches (Monthly):** Featuring top local leaders, spotlights on members, and premium networking.
- **Sip & Social Soirées (Bi-Monthly):** Chic evening mixers at iconic Vegas venues.
- **Vegas Voices Power Panels (Quarterly):** Panels on branding, business growth, and leadership.
- **Influencer & Ambassador Programs:** Amplify reach through social media collaboration.

Get Connected!

The SinCity Chamber of Commerce is dedicated to supporting, connecting, and promoting the boldest businesses, leaders, and entrepreneurs in Las Vegas. Through innovative programs, dynamic events, and strategic alliances, the Chamber empowers its members to stand out and succeed in a city that never waits. Learn more at www.sincitychamberofcommerce.org.

The Chamber’s goals are ambitious — aiming for 40% membership growth in the next 12 months, expanded media visibility, and stronger sponsorship partnerships.

👉 Learn more: www.sincitychamberofcommerce.org/membership

📸 View official campaign photos: [Power Moves Vegas](#)

About the SinCity Chamber of Commerce

The SinCity Chamber of Commerce is a forward-thinking business organization based in Las Vegas, Nevada. Committed to supporting entrepreneurs, creatives, and companies through strategic branding, dynamic networking events, and digital growth, the Chamber promotes innovation, inclusion, and economic opportunity throughout Southern Nevada.