



OCD-STUDIOS DESIGN

RELEASE DATE 10/25/2025

**FOR IMMEDIATE RELEASE**

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○ ○ ○ **PRESS RELEASE**   
**STOP | THINK | CONNECT™**

**Think Before You Click: A Public Service Announcement for Cyber Awareness**

**SUMMARY - THINK BEFORE YOU CLICK**

Las Vegas campaign empowers communities to recognize online scams and protect digital safety Las Vegas, NV (October 25, 2025) — **OCD-STUDIOS DESIGN**, a Las Vegas-based creative agency, has released a new public service announcement titled “Think Before You Click.”

The one-minute PSA raises awareness about phishing scams, misinformation, and identity theft, showing how one impulsive click can lead to serious consequences.

The campaign will debut during a hybrid live and virtual event on Friday, October 25, 2025, at 6:00 p.m. The event includes a video screening, short discussion on cybersecurity, and a Q&A session designed to help viewers identify online threats and protect themselves.

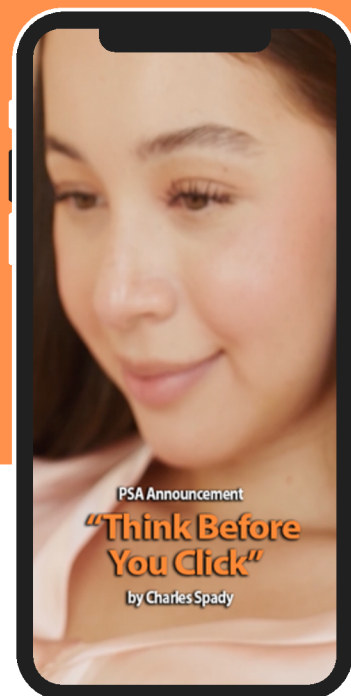
“With scams and fake links on the rise, this campaign couldn’t be more timely,” said Charles Spady, Creative Director of **OCD-STUDIOS DESIGN** and producer of the PSA. “We want people to slow down, think critically, and avoid becoming victims of cybercrime.”

The PSA dramatizes a real-world phishing attempt and offers simple steps to verify links and safeguard personal data. The goal is to promote safer online behavior among families, students, and small businesses across Las Vegas.

Audiences are encouraged to watch and share the PSA on YouTube at [Think before You Click](#) think before you Click Schools, organizations, and community groups are invited to use the video as part of digital literacy and cyber awareness programs.

**ABOUT OCD-STUDIOS DESIGN**

Founded in 2011, OCD-STUDIOS DESIGN is a Las Vegas-based creative agency specializing in branding, visual storytelling, and public awareness campaigns. Led by Creative Director Charles Spady, the studio creates innovative design and media strategies that engage audiences and spark meaningful change. For media inquiries, contact Charles Spady at [chuck.ocdstudios@gmail.com](mailto:chuck.ocdstudios@gmail.com) or visit [www.ocd-studios.org](http://www.ocd-studios.org).



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